



PRESS RELEASE

Professional Lighting Design Convention, PLDC 2017

1. September, 2016 – for immediate release

Call for Papers

The sixth Professional Lighting Design Convention will be held in Paris, France from 1. to 4. November, 2017, following in the footsteps of the successful series of PLDC events to date: PLDC 2007 in London/UK, PLDC 2009 in Berlin/D, PLDC 2011 in Madrid/E, PLDC 2013 in Copenhagen/DK and PLDC 2015 in Rome/I.

PLDC is the leading global conference dedicated to Architectural Lighting Design with the sole purpose of promoting the art, science and culture of professional lighting design. The convention will address topics of concern and interest to lighting designers and lighting professionals worldwide, inviting them to expand their knowledge, exchange ideas and network on a platform that goes beyond national boundaries and regional associations' work.

This Call for Papers addresses both experienced practising professional lighting designers as well as the new generation of lighting professionals, plus dedicated researchers and educators, industry representatives and professionals from related disciplines whose work affects and involves professional lighting designers. PLDC is an educational event which encourages lighting professionals to share their insight and know-how, and where even the most skilled masters of the art can learn from newcomers.



The Convention comprises a three-day conference with Keynote Speakers, presented papers, self-running poster presentations, a manufacturers' exhibition, social and cultural evening events, organised moderated discussions, Experience Rooms, excursions, Round IV of *The Challenge*, and a Gala Dinner at which outstanding achievements in lighting design will be recognized. Pre-convention meetings prior to the conference will be dedicated to the further pursuit of the recognition of the profession and include sessions for educators and researchers, as well as discussion and debate on professional issues. A new-format Cities' Forum will also be held, addressing lighting designers, city representatives, city planners, researchers and industry representatives. The convention will officially open with a reception on 1. November and close with the Gala Dinner on 4. November, 2017.

The conference will comprise six Keynote Speakers, approximately 72 presented papers and around 20 electronic posters. All presentations will be held in English.

Prospective contributors are invited to submit papers dealing with recent findings, achievements or professional issues in the field of light and lighting design. The papers should be relevant to the following tracks:

- a. **Research** (papers in fields such as Light and Health, Lighting Sustainability, Light and the Environment, Urban Development and Lighting, Light and Economic Issues, Light and Perception, Light and Psychology etc.). **The papers will have a time frame of 20 minutes.**
- b. **Lighting Application Case Studies** (presentation of completed projects in interior and exterior lighting, demonstrating original approaches, uses of novel technologies, implementation of research findings, etc.). **The papers will have a time frame of 45 minutes, including Q&A time.**



- c. **Professional Practice Issues** (status quo of the Architectural Lighting Design profession, Professional Deontology, Scope of Work, Best Practice examples, Cultural Context, Lighting Design Company and Human Resources Management, Lighting Education, Marketing, Risk Management, Business Administration, New Regulations and Guidelines, etc.). **The papers will have a time frame of 45 minutes**, including Q&A time.
- d. **Urban Life 4.0** (papers on light and light art in the urban realm, Lighting Festivals, Masterplans, spaces and sites, use of new technologies and Media Façades, interaction design, development of inner city spaces, working and living in different cities, project examples, social responsibility, security, etc.). **The papers will have a time frame of 45 minutes**, including Q&A time.
- e. **Research & Development** (a dedicated track for the industry, the opportunity to present findings and research projects from the Industry's point of view). **The papers will have a time frame of 20 minutes**.

Previously published/presented papers will not be accepted.

All papers are expected to be at a professional level and target a professional audience.

As an addition to the conference papers, the organisers will again offer **Experience Rooms / Spaces**. These rooms will invite and encourage attendees to actively experience light (and darkness) through different topics of interest to gain first-hand information, benefit educationally, and add to their personal and professional values and preferences when it comes to light and space. Proposed Experience Rooms will also need to go through the Call for Papers and be evaluated by the independent jury.

f. **Experience Rooms** (topic of the room, educational content / benefit, concept; level of interactivity, preliminary layout of the space, etc.). The Experience Rooms / Spaces will be opened on the three main conference days, from 8.30 to 18.30 on conference days.



All contributions are to be submitted in electronic format. Please complete the form on the PLDC website – www.pld-c.com – and follow instructions for uploading the requested material.

Abstracts should be submitted in English: 350 words minimum and 700 words maximum.

Prospective contributors should state their preference for the paper to be presented as a lecture or shown as a self-running poster presentation. The submissions will be blind-reviewed by the independent Paper Reviewing Committee who will evaluate the submissions and advise on the acceptance of a paper and whether a submitted paper should be presented orally or as a poster presentation. Decisions on the programme are not subject to legal appeal.

The deadline for all submissions is **18. November, 2016**, 23.00 / 11 pm GMT.

Authors/speakers will be informed on the decision by VIA Events by **13. February, 2017**.

For the preparation of the Proceedings for the event, and to support the preparation of the technical backup (computer network) **selected authors/speakers will be required to forward their complete presentations in written format by 30. June, 2017 and in PowerPoint format by 31. July, 2017.**

Information indicating required formats will be supplied in a Speaker's / Poster Presenter's Agreement. Authors of selected papers in **all tracks** will receive a free entry ticket to the convention (value € 675). This ticket does not include the gala dinner.

Further compensation will be handled as follows:

- authors of selected presented papers in the Lighting Application Case Studies, Professional Practice Issues and Urban Life 4.0 tracks will also receive an honorarium of € 500 per paper, one night in the convention hotel, and a contribution towards travel expenses as follows: Europe outside Paris up to € 200; overseas up to € 600. All above benefits are per presented paper (45 minutes), regardless of the number of speakers. Authors should prepare their papers taking into consideration the following time requirements: presented papers will last 45 minutes including Q&A time (approximately five minutes). The Paper Reviewing



Committee may recommend that a submission is suitable for a longer (interactive) session. These sessions would comprise a double lecture slot of 90 minutes.

- authors of selected papers in the **Research** track will receive a honorarium of € 250 per paper, one night in the convention hotel, and a contribution towards travel expenses as follows: Europe outside Paris up to € 200; overseas up to € 600. All above benefits are per presented paper (20 minutes), regardless of the number of speakers. Authors should prepare their papers taking into consideration the following time requirements: presented papers will last 20 minutes plus Q&A time (approximately five minutes). The Paper Reviewing Committee may recommend that a submission is suitable for a longer session. These sessions would comprise a double lecture slot of 45 minutes.

Authors of self-running PowerPoint presentations, selected for presentation at the event will receive a free entrance ticket to the event (value € 675). This ticket does not include the gala dinner. Electronic posters will be designed to run in a closed loop of up to ten minutes maximum per presentation. The free ticket is offered per presentation, regardless of the number of authors.

Images, projects, research and case studies as well as any other used body of thought submitted for presentation need to be named and listed with correct credits. Should any difficulties or claims resolve from insufficient indications on the author's behalf, all related costs will be forwarded to the author.

All presentations may be video-recorded and a comprehensive DVD made of the convention, which may be published and sold subsequent to the convention. All prospective contributors will be required to sign a release agreement to that effect as an integral part of their submission.

Submit a paper at www.pld-c.com!



About PLDC

PLDC 2017 will mark a further step in the pursuit to gain official recognition of the architectural lighting design profession. The chosen location for this event will be Paris, the most visited city worldwide!

The French capital looks forward to playing a significant role in supporting PLDC 2017, and the PLDC organisers will be cooperating with key persons in the Paris Municipality to take the event to a new level. Paris was one of the first cities to start using street lights during the Great Exhibition of 1889, and was promptly referred to as the City of Light. The city fathers now have the chance to regain the title in the modern sense as the "City of Light 4.0". By the year 2020, Paris is planning to change its public lighting system radically. In future, more emphasis will be placed on the needs of pedestrians and cyclists.

What is PLDC?

Based on the proven success of the PLDC concept, the convention will again be built around a three-day professional conference offering around 70 professional papers given by high-profile speakers from the world of lighting design, architecture, research, city planning, daylight design and other related professions. Three tracks will be offering traditional 45-minute presentations, the Research track will adopt a new format comprising 20-minute scientific papers, including both Lighting Application Research and R+D. A Call for Papers will be issued in September 2016. The convention will also include invited Keynote Speakers, a manufacturers' exhibition, pre-convention meetings, excursions to lighting / architectural projects, social events, moderated discussions, the final round of The Challenge, self-running electronic poster presentations, lighting installations in the City of Paris and a Gala Dinner during which the Professional Lighting Design



Recognition Awards will be given for outstanding achievements in Architectural Lighting Design.

PLDC offers further and continuing education in the field of lighting design and the presentation of cutting-edge technologies. PLDC 2017 will comprise the next chapter in a history of successful conventions.

Bringing together the Professional Lighting Design community
PLDC 2017 is expected to attract more than 1700 attendees from all over the world. Professionals from different fields of practice and research will be coming together to discuss and exchange ideas, approaches and concepts. This international and interdisciplinary understanding of lighting design supports the continuing process to gain recognition for this specialist discipline and for the profession as a whole. Strategic partnerships are in preparation. The motto of the 6th PLDC will be "Shift happens!" – pointing to the dramatic changes on the lighting design landscape, the impact of digital technologies, and the processes the design community will have to undergo to adjust to changing conditions. Substantial changes are anticipated in the public realm with regard to structural reorganisation. Lighting programmes in towns and cities in future will be addressing issues such as atmosphere and energy savings to the same extent.

VIA-Verlag Joachim Ritter e.K.

Marienfelder Str. 18

33330 Gütersloh

Germany

Tel. +49 - 5241 - 307 26 - 12

Fax. +49 - 5241 - 307 26 - 40

www.via-verlag.com

www.pld-c.com

Contact: Jessika Singendonk

E-mail: jsingendonk@via-internet.com